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Growth at Mackevision and a Bigger Management Team with Jens Pohl as COO

Stuttgart, October 1, 2015 – Mackevision Medien Design GmbH is boosting to date its management team by appointing Jens Pohl Chief Operating Officer (COO). Pohl is an experienced manager and his new role will entail the management of Mackevision's international branches as well as providing support to the Human Resources, Finance and Legal departments. Furthermore he will assist with Mackevision's growth and transformation process.

Pohl is a 48-year-old mechanical engineer. He comes from the technology group Voith, where as part of Voith Industrial Services he was CEO of the "Engineering Services" unit. Pohl started his career at Daimler AG (known as Mercedes-Benz AG at the time) where he held various operational and international strategic management positions regarding the automotive business at various subsidiaries and company headquarters. Later he switched to the engineering service provider MBtech and as a member of its management team was responsible for the international branches, procurement, marketing and sales.

"Jens Pohl has vast experience and very good international contacts in the automotive industry which will remain our most important market. Furthermore, he has a proven track record in setting up and enhancing business processes in growing companies. As a result, we're delighted that we've persuaded him to take on the role of Mackevision's Chief Operating Officer," explains Sander van Vreumingen, Board Member and Partner at Mackevision's investor Gimv.

Across the world Mackevision is a leading supplier of computer-generated-imagery (CGI) solutions. The high-tech company, whose clients primarily include automotive manufacturers, film and advertising-production companies, has grown steadily over the past few years and is continuing to pursue ambitious goals for growth. The position of Chief Operating Officer has been created as part of the company's expansion strategy.

Mackevision Medien Design GmbH (www.mackevision.com)

Mackevision Medien Design GmbH is one of the global market leaders in Computer Generated Imagery (CGI.) It provides data-based 3D visualization, animation and visual effects. The company designs and produces image and film material, as well as interactive applications in high-end quality. It develops technological solutions for generating images and accompanies the entire CGI process from data preparation to creative design to the finished product. The international team looks after major corporations, medium-sized companies and their agencies. Mackevision was founded in 1994. Today, 370 people work at the Stuttgart headquarters, as well as at the branches in Munich, Hamburg, London, Florence, Detroit, Los Angeles, New York, Beijing, Shanghai, Seoul, Tokyo and Singapore.

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